#### **BLOCK FOUNDATION**

# Position Creative Business Internship



The Block Foundation mission is enabling architects to take back initiative and contribute in solving the mismatch in housing through blockchain technology. Therefore the Block Foundation seeks to unschackle the traditional constraints and construct middle ground between rent and the rigidity of traditional mortgages.

#### Do you want to help realise our mission? Become part of our team!

We are on the hunt for a Creative Business Intern or Graduate for 5 days per week for a minimum of 4 months in our office in Amsterdam.

#### What we offer you is:

You will work on various projects under the supervision of an experienced team of storytellers, designers and entrepeneurs, and assist us along the full scope of business development, marketing and communications. In this way, you will come into contact with all facets of the profession and gain valuable learning and working experience. You will have the chance to make an active contribution to the development of our brand, the experience on our online platforms, the activity on our communication channels and the organisation of live events.

There is an appropriate internship and travel allowance.

#### Qualifications

- + You have at least a higher professional education (HBO), and a work and thinking level in a relevant field.
- + Previous relevant internship or work experience is an advantage.
- + You have a strong portfolio that clearly radiates vision and ambition.
- + You have a good sense of design and the will to go beyond pure functionality.
- + You keep up to date with the latest developments in the field and sees to acquire knowledge in your area of specialty.
- + You are a true team player and have the ability to relate well to other professionals in an interdisciplinary environment.
- + You are eager to learn and possesses the flexibility to work in a fast paced, dynamic environment.
- + You are resourceful and creative and are able to structure your work independently.
- + You have a proactive attitude and no 9 to 5 mentality.
- + You have excellent verbal visual, and written English and preferably Dutch language skills.
- + You are currently residing in The Netherlands, and are preferably living in Amsterdam or its immediate surroundings.
- + The possession of a Dutch driving licence is an advantage.

## Responsibilities

- + Thinking along with us about the creative and business development, marketing and communication of our organisation and projects.
- + Conducting competitor and customer research and analysis.
- Manage incoming leads and requests.
- + Content development and managing social media channels to conceptualize and accurately convey project plans.
- + Develop internal nd external communication and knowledge sharing strategies and activities.
- + Set up media partnership and business development strategies.
- + Keep us up to date with the latest trends and innovations.
- + Organise and represent us at public events and during interviews and lectures.

### **Application Procedure**

Current vacancies are regularly updated on our website and via our social channels. In addition to listed openings, the Block Foundation invites exceptional design, development, research and communication talents who are committed to our mission, to send their open applications, as we are always interested in such profiles.

Applications for all positions should be in English and can be sent to <a href="mailto:people@blockfoundation.io">people@blockfoundation.io</a>, accompanied with a motivation and resume, including personal data, educational background, work experience and software knowledge.

Applications for design and development positions should also include designs, visuals and technical material of past work in a portfolio. Please ensure to indicate for which position you are applying in the subject line, and attach your application materials as separate PDF documents, combined not exceeding 10MB. Note that online portfolios, personal websites and download links for documents will not be reviewed.

We will carefully evaluate your application and contact you if your profile matches our current vacancies. Generally, applicants who meet the requirements for experience and skillset will be contacted for an interview within four weeks of applying. In addition to the regular application procedure, we will ask you to independently carry out a case study assignment.

#### Internships

The Block Foundation can only accept a small number of interns every year, for a minimum period of four consecutive months. Please indicate in your application the period during which you are available. When sending your application please ensure you indicate that you are applying for an Internship in the subject line.